



For the Benefit of Charities since 1881

THE BOARD OF DIRECTORS OF THE
PHILADELPHIA CHARITY BALL
IS PLEASED TO INVITE YOU TO PARTICIPATE IN

The 144th
Philadelphia
Charity Ball

AS A
DEBUTANTE
OR ON THE
YOUNG GENTLEMEN'S COMMITTEE

FRIDAY, THE TWENTY-NINTH OF NOVEMBER
TWO THOUSAND AND TWENTY-FOUR

THE MERION CRICKET CLUB

BENEFITING SPECIAL OLYMPICS PENNSYLVANIA

CONGRATULATIONS ON YOUR INVITATION TO PARTICIPATE IN THE 2024 PHILADELPHIA CHARITY BALL!

Since 1881, the Philadelphia Charity Ball has been dedicated to introducing the brightest youths of Philadelphia to the rewards of philanthropy and volunteerism. The Ball is a formal celebration that has raised millions of dollars over the years for many worthwhile charities. Each year, the Ball endeavors to expand and continue this tradition by inviting young ladies to participate as Debutantes and young gentlemen to join the Young Gentlemen's Committee. We hope that you will choose to make the commitment to support our beneficiary, Special Olympics Pennsylvania, by participating as a Debutante or Young Gentlemen's Committee member at the 2024 Philadelphia Charity Ball.

WHAT DOES IT MEAN TO BE A PARTICIPANT?

1. All participants will assist throughout the year in carrying out the Ball's mission to raise funds for non-profit organizations and making philanthropy a central part of their lives.
2. We ask for all participants to submit names of friends and family to invite to the Ball as well as names of their peers who may also want to participate as a Debutante or Young Gentleman.
3. The formal name of each participant will appear on the official Ball invitation to be sent out in the fall.
4. Each Debutante will submit a formal photo and brief biography which will be featured on their dedicated full page in the program book. Each Young Gentleman will submit a formal photo and brief biography which will be featured on their dedicated half page in the program book.
5. A sponsor may be submitted to cover the Debutante's or Young Gentleman's donation and would be recognized on the participant's page.
6. We encourage each participant to continuously engage in volunteering and philanthropy and submit photos to feature on the program book's Volunteer Page. This is an opportunity for us to showcase the many wonderful ways our participants contribute to charities throughout the year.

ABOUT THE BALL

The year culminates with the Ball on Friday, November 29th. It is an evening of festive dining and dancing to great music by the Renaissance Orchestra while generously supporting our beneficiary, Special Olympics Pennsylvania.

Debutantes and their mothers (or special guests) will receive guests upon entering the Ballroom.

A Debutante's father (or presenter of her choice) will present her to the Board of Directors in a formal presentation after dinner. The Debutantes will then grace the dance floor with their fathers (or presenters) for the Debutante Waltz.

Members of The Young Gentlemen's Committee will serve as escorts for the Debutantes throughout the evening. They will be introduced and participate in the presentation ceremony then dance with the Debutantes for the Commencement Waltz.

EVENT ATTIRE

The Ball is a formal event. Debutantes will wear a long white evening dress, opera length white gloves, and an optional hair ornament. The Board of Directors will provide them with bouquets.

Young Gentlemen will wear white tie and tails with white gloves. The Board of Directors will provide them with boutonnières.

THE REHEARSAL

The week prior to the Ball, a rehearsal will take place for all Debutantes, fathers (or chosen presenters) and Young Gentlemen's Committee participants (information to follow.)

SUBSCRIPTION TO PARTICIPATE IN THE BALL

Debutante Committee Subscription/Donation \$3,750
Includes: 1 participant ticket to the event, full page photo and social biography in the program book (photo shoot with our professional photographer may be arranged at an additional cost.) Additional tickets purchased for family and friends is encouraged and will be considered VIP.

Young Gentlemen's Committee Subscription/Donation. \$750
Includes: 1 participant ticket to the event, half page photo and social biography in the program book. Additional tickets purchased for family and friends is encouraged and will be considered VIP.

2024 SPONSORSHIP OPPORTUNITIES

All sponsors will be listed in the Program Book, featured on signage at the Ball, and will have the opportunity to have their business logo featured on the PCB website. Ad submission deadline is November 1, 2024

Diamond Sponsor: \$20,000 *Includes 20 VIP Ball tickets (Cocktail Reception, VIP Dinner Seating, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, full page advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$16,700 tax deductible)*

Gold Sponsor: \$15,000 *Includes 16 Ball tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, half page advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$12,360 tax deductible)*

Silver Sponsor: \$10,000 *Includes 12 Ball tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, quarter page advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$8,020 tax deductible)*

Bronze Sponsor: \$5,000 *Includes 10 Ball tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, business card advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$3,350 tax deductible)*

Special Olympics Inclusion Sponsor: \$3,000 *Includes 2 Ball tickets (Cocktail Reception, Dinner, the Ball and Breakfast), plus 6 Ball Tickets donated to SOPA Athletes (\$2,670 tax deductible)*

Special Olympics Courage Sponsor: \$1,000 *Includes 2 Ball tickets (Cocktail Reception, Dinner, the Ball and Breakfast), plus 2 Ball Tickets donated to SOPA Athletes (\$670 tax deductible)*

2024 PCB Participants Table: \$2,500 *8 Ball tickets for 2024 Participants' Family (Cocktail Reception, VIP Dinner Seating, the Ball and Breakfast) (\$1,180 tax deductible)*

New Sponsor Level!

BYOC! — Bring Your Own Charity: \$2,000 *The charity of your choice will be featured in the Program Book, also includes 2 Ball tickets (Cocktail Reception, Dinner, the Ball and Breakfast), (\$1,670 tax deductible)*

PROGRAM ADVERTISEMENTS & PAGE DEDICATIONS

(100% tax deductible)

2024 Program Book Underwriting: \$11,000 *Includes prominent full page ad in program book, recognition on website and all 2024 PCB communication, 10 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks and on Ball signage, invitation to Spring 2025 Special Olympics check presentation*

Inside or Outside Back Cover (9" w x 12" h): \$3,000

Full Page Advertisement, Page Sponsor or Page Dedication (9" w x 12" h): \$1,350

Half Page Advertisement, Page Sponsor or Page Dedication (9" w x 6" h): \$700

Quarter Page Advertisement, Page Sponsor or Page Dedication (4.5" w x 6" h): \$450

Business Card Advertisement (3.5 w x 2" h): \$250

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to pay
electronically



For more information, contact Lydia D. Butcher, Executive Director, at Philacharityball@gmail.com or (610) 613-1245. Please feel free to submit names of friends and family members for the mailing list.

The Philadelphia Charity Ball and its designated charity, Special Olympics Pennsylvania, are funded primarily by the generosity of its sponsors and by donations from participating families, Board members, and local businesses.

We thank you in advance for your support of this long-standing Philadelphia tradition.

PARTICIPATION SELECTION

Debutante | \$3,750 Young Gentlemen's Committee | \$750

Diamond Sponsor | \$20,000

Special Olympic Inclusion Sponsor | \$3,000

Gold Sponsor | \$15,000

Special Olympic Courage Sponsor | \$1,000

Silver Sponsor | \$10,000

Bring Your Own Charity | \$2,000

Bronze Sponsor | \$5,000

2024 PCB Participants Table | \$2,500

Program Book Underwriting | \$11,000

I am unable to attend, but please accept my donation \$ _____
Your generosity will be gratefully acknowledged in the Program Book.

SPONSORSHIP INFORMATION

Name of Organization, Business Individual or Family

Address

City

State

Zip

Signature of Authorized Person

Date

Print Name

Telephone

Email

PAYMENT OPTIONS

Please make checks payable to The Philadelphia Charity Ball

Please add 3.5% service fee to credit card payments

Check enclosed in the amount of \$ _____

Charge \$ _____ to my credit card (including 3.5% service fee) Visa Master Card AmEx

Name on card

Billing Address

Account Number

Exp. Date

Signature (required for credit card)

Benefiting:
Special Olympics
Pennsylvania



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The Philadelphia Charity Ball is a registered charity with the State of Pennsylvania. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



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