



The 144th Philadelphia Charity Ball

AT THE MERION CRICKET CLUB

FRIDAY | NOVEMBER 29, 2024

2024 SPONSORSHIP OPPORTUNITIES

All sponsors will be listed in the Program Book, featured on signage at the Ball, and will have the opportunity to have their business logo featured on the PCB website. *Ad submission deadline is November 1, 2024.*

Diamond Sponsor: \$20,000

Includes 20 VIP Ball Tickets (Cocktail Reception, VIP Dinner Seating, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, full page advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$16,700 tax deductible)

Gold Sponsor: \$15,000

Includes 16 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, half page advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$12,360 tax deductible)

Silver Sponsor: \$10,000

Includes 12 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, quarter page advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$8,020 tax deductible)

Bronze Sponsor: \$5,000

Includes 10 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, business card advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$3,350 tax deductible)

Special Olympics Inclusion Sponsor: \$3,000

Includes 2 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), plus 6 Ball Tickets donated to SOPA Athletes (\$2,670 tax deductible)

Special Olympics Courage Sponsor: \$1,000

Includes 2 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), plus 2 Ball Tickets donated to SOPA Athletes (\$670 tax deductible)

2024 PCB Participants Table: \$2,500

8 Ball Tickets for 2024 Participants' Family (Cocktail Reception, VIP Dinner Seating, the Ball and Breakfast) (\$1,180 tax deductible)

New Sponsor Level!

BYOC! — Bring Your Own Charity: \$2,000

The charity of your choice will be featured in the Program Book, also includes 2 Ball tickets (Cocktail Reception, Dinner, the Ball and Breakfast), (\$1,670 tax deductible)

PROGRAM BOOK ADVERTISEMENTS & PAGE DEDICATIONS (100% tax deductible)

2024 Program Book Underwriting: \$11,000

Includes prominent full page ad in program book, recognition on website and all 2024 PCB communication, 10 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks and on Ball signage, invitation to Spring 2025 Special Olympics check presentation

Inside or Outside Back Cover (9" w x 12" h): \$3,000

Full Page Advertisement, Page Sponsor or Page Dedication (9" w x 12" h): \$1,350

Half Page Advertisement, Page Sponsor or Page Dedication (9" w x 6" h): \$700

Quarter Page Advertisement, Page Sponsor or Page Dedication (4.5" w x 6" h): \$450

Business Card Advertisement (3.5" w x 2" h): \$250

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